

Cord Blood Registry's Orbit Baby Infant Car Seat Drawing-a-Day Rules

If you enroll with CBR in July, not only will you get the ultimate protection of newborn stem cell preservation for over 50% off, but you'll be entered to win an Orbit Baby infant car seat in our drawing-a-day giveaway! The earlier you join, the more chances you'll have to win!

1. The Cord Blood Registry Orbit Baby Infant Car Seat Drawing-a-Day Promotion (the "Drawing") is sponsored by Cord Blood Registry, 6550 S. Bay Colony Dr., Tucson, AZ 85756 ("Sponsor" or "Cord Blood Registry").

2. The Drawing begins at 12:01 am Pacific Time on July 1, 2021, and ends at 11:59 pm Pacific Time on July 31, 2021 ("Drawing Period").

3. **HOW TO ENTER:** You are not required to register as a customer with, or make any payment to, Cord Blood Registry in order to enter (or win) the Sweepstakes.

- a. No purchase or payment is necessary to enter to win. The purchase of any good or service will not increase your chances of winning. This sweepstakes is void where prohibited by law.
- b. When entering the drawing without enrolling for services, you may enter via U.S. mail: Send your complete first and last name, complete street address, city, state, zip/postal code, email address, telephone number (including area code), and Baby's Due Date on a 3.5" x 5" postcard, postage prepaid, addressed to:
Cord Blood Registry Drawing
Attention: Brooke Fawcett
6550 S Bay Colony Drive Suite 100
Tucson, AZ 85756

Only one entry per person per Drawing Period allowed for the length of the Drawing. Multiple entries will be deleted. Sponsor assumes no responsibility for garbled, incomplete, late, lost, or misdirected entries. In the event of a dispute as to who submitted an entry to the Drawing, the authorized account holder of the email address shall be considered the valid entrant. All entries must be received by the Cord Blood Registry server no later than 11:59 pm Pacific Time on July 31, 2021, the applicable Drawing Period. All entries are the exclusive property of the Sponsor.

All required information must be completed and received by Sponsor no later than July 31, 2021, or mail entry will be deemed void. Regardless of the means of entry, entries will not be acknowledged or returned unless entrant is a winner.

4. **ELIGIBILITY:** The Drawing is offered electronically via the Internet and/or other advertising channels. It is only within the United States and not where otherwise prohibited by law. Entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The "authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible

for assigning email addresses for the domain associated with the submitted email address. The Drawing is open to all natural persons who are legal residents of the United States, who have Internet access with a valid email address, mailing address, zip code, and telephone number and are 18 years of age or older at the time of entry. Employees, officers, and directors of Sponsor, its parent companies, affiliates, subsidiaries; advertising, promotion, and fulfillment agencies; legal advisors, their immediate family members, and persons living in their same household are not eligible to participate in the Drawing. Entrants who have won a prize from the Sponsor within the last year also are not eligible to participate in the Drawing. All federal, state, and local laws and regulations apply.

5. **PRIZE:** Thirty-one (31) entrants per Drawing Period (the "Winners") will be selected to receive:

- (1) Orbit Baby Infant Car Seat

The total value of the Prize is \$480, or list price from Orbit. All federal, state, and local taxes, licenses, and all other costs related to receiving and owning the Prize are the sole responsibility of the Winner. The Winner must present to the Sponsor a valid U.S. driver's license or valid U.S. I.D. in order to receive the Prize. Sponsor will not award any alternative prize, cash equivalent, or other substitution of the Prize. No reimbursements will be given to current clients of CBR. No other promotions, such as client referral fees, can be combined with the Prize amount.

6. **SELECTION OF WINNERS:** Thirty-one Winners will be determined by a random drawing from all eligible entries, to be held each day in the month of July, 2021. The odds of winning will be determined by the number of eligible entries received. Sponsor will initially attempt to notify the Winner by telephone and/or email. The Winner will have 7 days from being notified to accept the Prize by email. The Winner may choose to forfeit the Prize.

The Winner may be required to sign and return a release of liability, affidavit or declaration of eligibility, and, where lawful, a publicity consent agreement, as instructed upon notification. By accepting the Prize, the Winner grants Sponsor the use of his/her name, voice, hometown, and likeness for the purpose of advertising, trade, or promotion without further compensation, unless prohibited by law. If the Winner is ineligible, chooses to forfeit the Prize, cannot be notified, or fails to timely return the completed and executed affidavit or declaration and release, the Prize will be forfeited. In this case, an alternate winner will be selected by a random drawing and notified as set forth above.

7. **CONDITIONS:** By entering the Sweepstakes, you agree to be bound by these Official Promotion Rules and the decisions of Cord Blood Registry, which shall be final. Sponsor, agents, and representatives of Sponsor, their parent companies, affiliates, subsidiaries, advertising; promotion; fulfillment agencies and legal advisors are not responsible for and shall not be liable for: (i) late, lost, delayed, damaged, misdirected, incomplete, or unintelligible entries; (ii) telephone, electronic, hardware

or software program, network, Internet, or computer malfunctions, failures, or difficulties of any kind; (iii) failed, incomplete, garbled, or delayed computer transmissions; (iv) any condition caused by events beyond the control of Sponsor that may cause the Sweepstakes to be disrupted or corrupted; (v) any injuries, losses, or damages of any kind arising in connection with or as a result of the Prize, or acceptance, possession, or use of the Prize, or from participation in the Sweepstakes; or (vi) any printing or typographical errors in any materials associated with the Sweepstakes.

By participating in the Sweepstakes participants agree to release and hold Sponsor and the employees, officers, directors, shareholders, agents, and representatives of Sponsor, their parent companies, affiliates, subsidiaries, advertising; promotion; fulfillment agencies and legal advisors harmless from any and all losses, damages, rights, claims, and actions of any kind in connection with the Sweepstakes or resulting from acceptance, possession, or use of the Prize.

8. PRIVACY STATEMENT: This Sweepstakes is governed by CBR's [Privacy Policy](#).

10. WINNER'S LIST: To obtain a Winner's List, send a self-addressed stamped envelope to:

Cord Blood Registry Orbit Baby Drawing-a-Day
Attention: Brooke Fawcett
6550 S Bay Colony Drive Suite 100
Tucson, AZ 85756

Email all sweepstakes inquiries or other comments to bfawcett@cordblood.com.

Please reference the CBR Orbit Baby Drawing in your email.
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